



STELLA PARDO

PARIS

CARNET DE VOYAGE

PART 1. La Finca

Linhya Guerrero

LOOKBOOK
Spring Summer 2023





“This collection started with a photo that caught my eye.

My friend Gabrielle, who worked at Chanel for more than 10 years, left Paris to find inner peace in Majorca. She posted pictures of this island, of her yoga classes, of people, beaches and houses, and I wanted to travel there! I was soothed and attracted by the magic of this place cut off from the rest of the world.

For weeks I was doing a research on this place. I discovered that at the end of the 1960s, beginning of the 1970s, many Parisians, former financiers, business leaders, industrialists escaped from Paris leaving everything they owned to rediscover the simple pleasures of life and to be closer to nature. I looked at hundreds of archival photos of this island and had the impression of being transported there. I started following accounts of different people living on the island and I understood why all of them were going there.

Usually I travel and then I create. This time, the experience was strange, because my trip was not for real when I started working on SS23 collection, but spiritual.

The photos of the landscapes, the colors and textures; the photos of the people and the way they set their tables, decorate their homes and enjoy life were very expressive and catching, so I was able to travel to Majorca through my imagination during 2 months of creation.

When doing a shooting for the lookbook, I called on a local team, because I wanted everyone to feel this mess of Southern countries that I love so much, this limitless energy, this generosity and joie de vivre of people from the South! I’d like to introduce you to these people. Lucia is my eternal crush, an artist, a photographer with a unique fascinating look at this world, coming from Mallorca. Lee is a model, with a very strong character, beautiful inside and out. Carla is a talented hair and make up artist who creates beauty everywhere she goes. Gabrielle is a big friend of mine and the production director of this shooting, who was able to tell a true story of my new collection. And Theresa, the owner of the most charming Finca (local farm) on the island, a soul of this place, who you might think comes directly from the Almodovar movie when you meet her.

And of course, I went to meet these people and this fascinating island.

This lookbook is my story. You will find inspirational photos of my spiritual journey, of my real trip and unforgettable stay in this place, where every view, every stone or olive tree inspired me... as well as the images of the people who participated in this magnificent project.

I hope that first you will travel spiritually to this island exactly like I did, and then it will make you want to fly to Majorca for real to discover its fabulous landscapes and the secret behind their unique art of living shared with great generosity by the local people.”

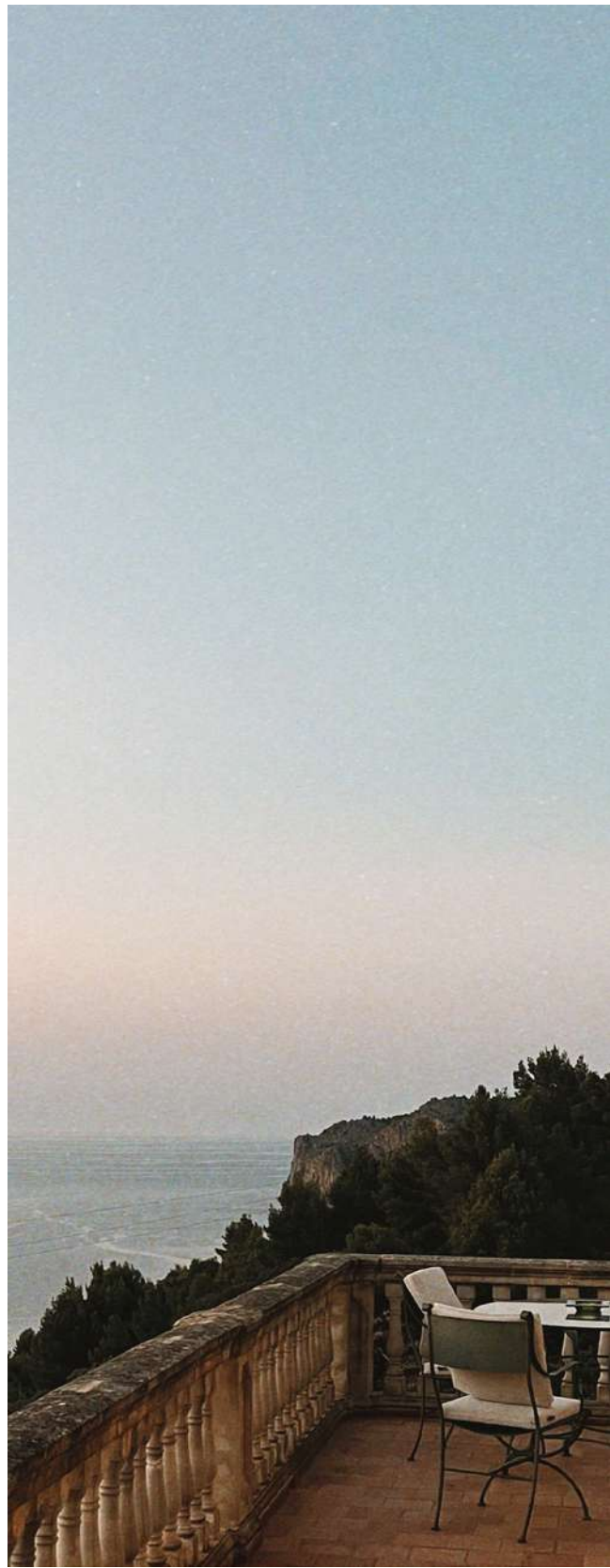
Cinthya Guerrero
STELLA PARDO



ISABEL DRESS
FABRIC: 100% Poplin Pima Cotton
KNIT: 100% Organic Cotton



*The «La Finca» collection pays tribute to Majorca's joie de vivre
 and STELLA PARDO's fascination and love for the island.*



REBECA DRESS

KNIT: 100% Mercerized Pima Cotton



HELENE CARDIGAN

KNIT: 60% Baby Alpaca, 5% Wool,
35% Recycled Polyamide



The inspiration behind the designs comes from the immigrants moving to Spain end of 60's - beginning of 70's with the sole aim of obtaining freedom to express themselves in a creative way.



DORIANA DRESS
KNIT: 100% Organic Cotton



LULI BIKINI
KNIT: 100% Organic Cotton



ALE PONCHO
KNIT: 55% Baby Alpaga, 5% Wool,
5% Cotton, 35% Recycled Polyamide

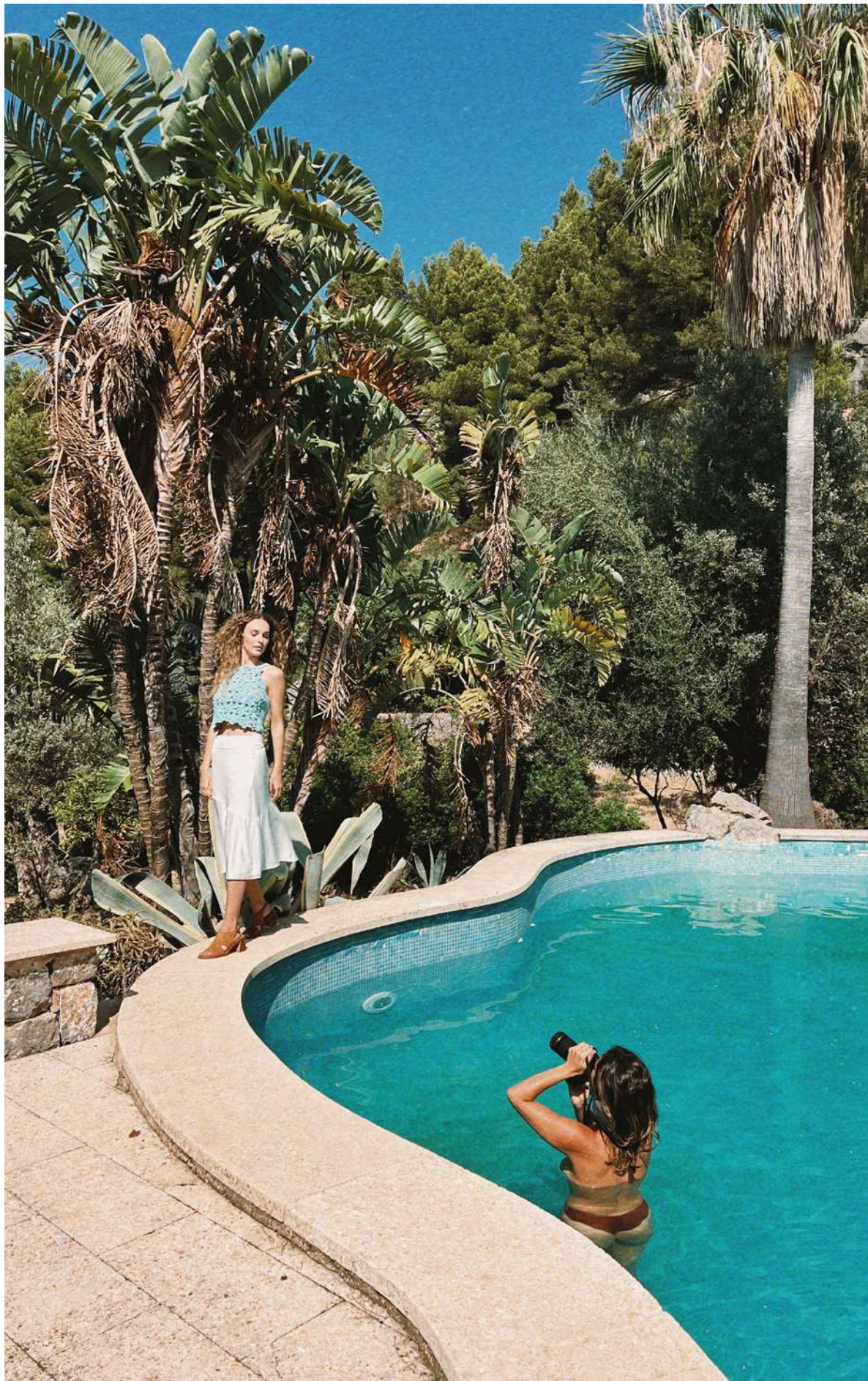


GRETA TOP
KNIT: 100% Organic Cotton

The new styles entirely handmade in Peru feature delicate motifs, liberty, softness, lightness, capturing the beauty of Mother Earth and well-being.



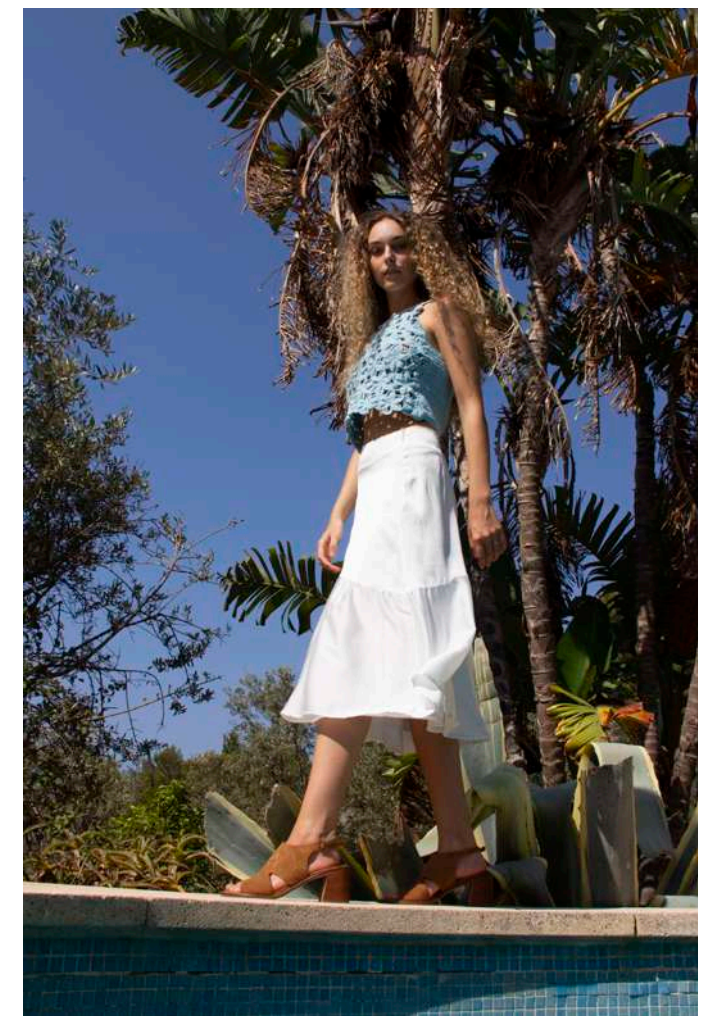
EMILIA SKIRT
KNIT: 100% Organic Cotton

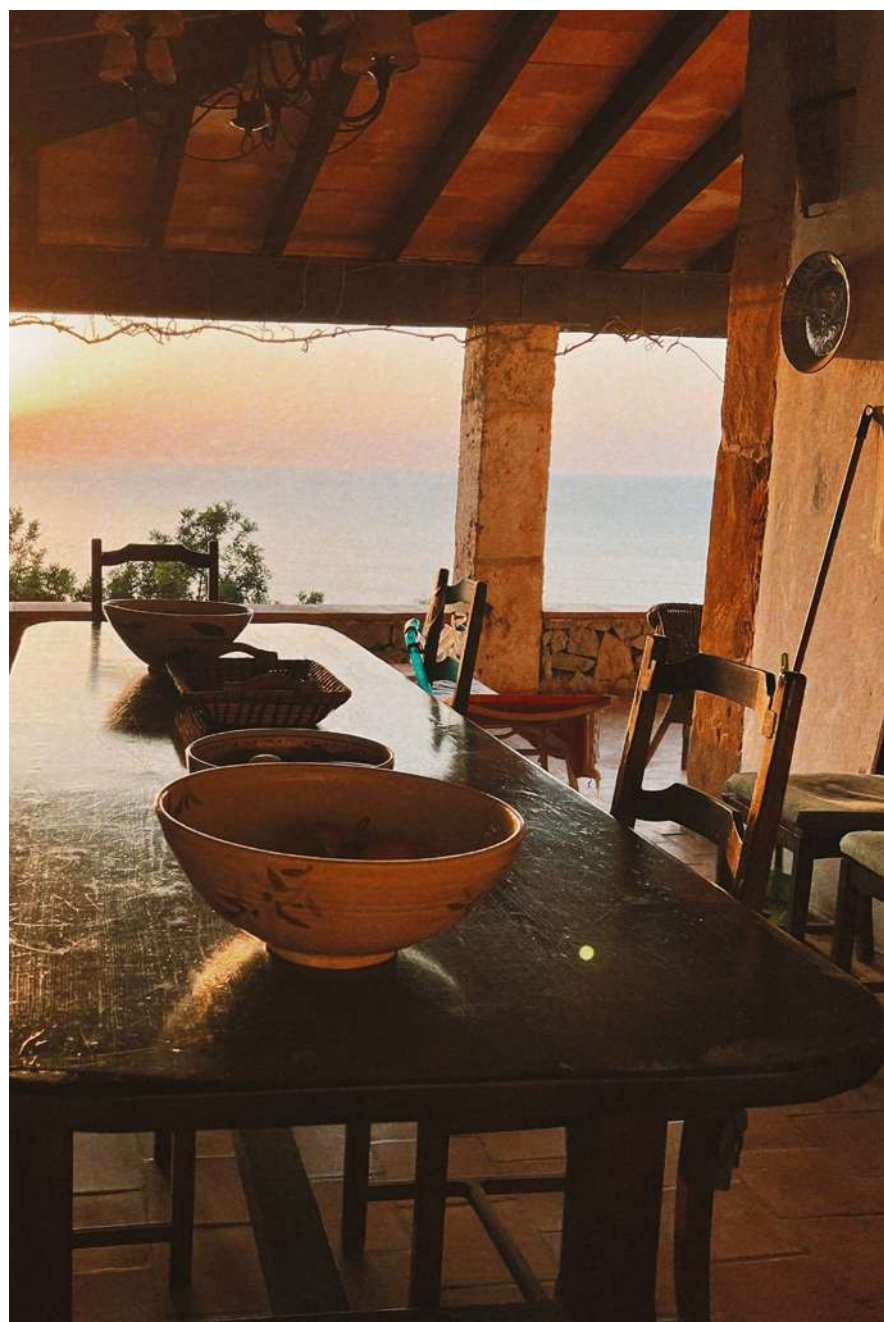


GALA SKIRT
FABRIC: 100% Recycled Polyester Silk



BELGIN TOP
KNIT: 100% Organic Cotton





The new pieces are an ode to Cinthya Guerrero's love of nature – the notes of green remind of local olive farms, while the hues of pink, red and yellow make you think of breathtaking sunsets and sunrises Majorca is known for.



CARLOTA TOP
KNIT: 100% Organic Cotton

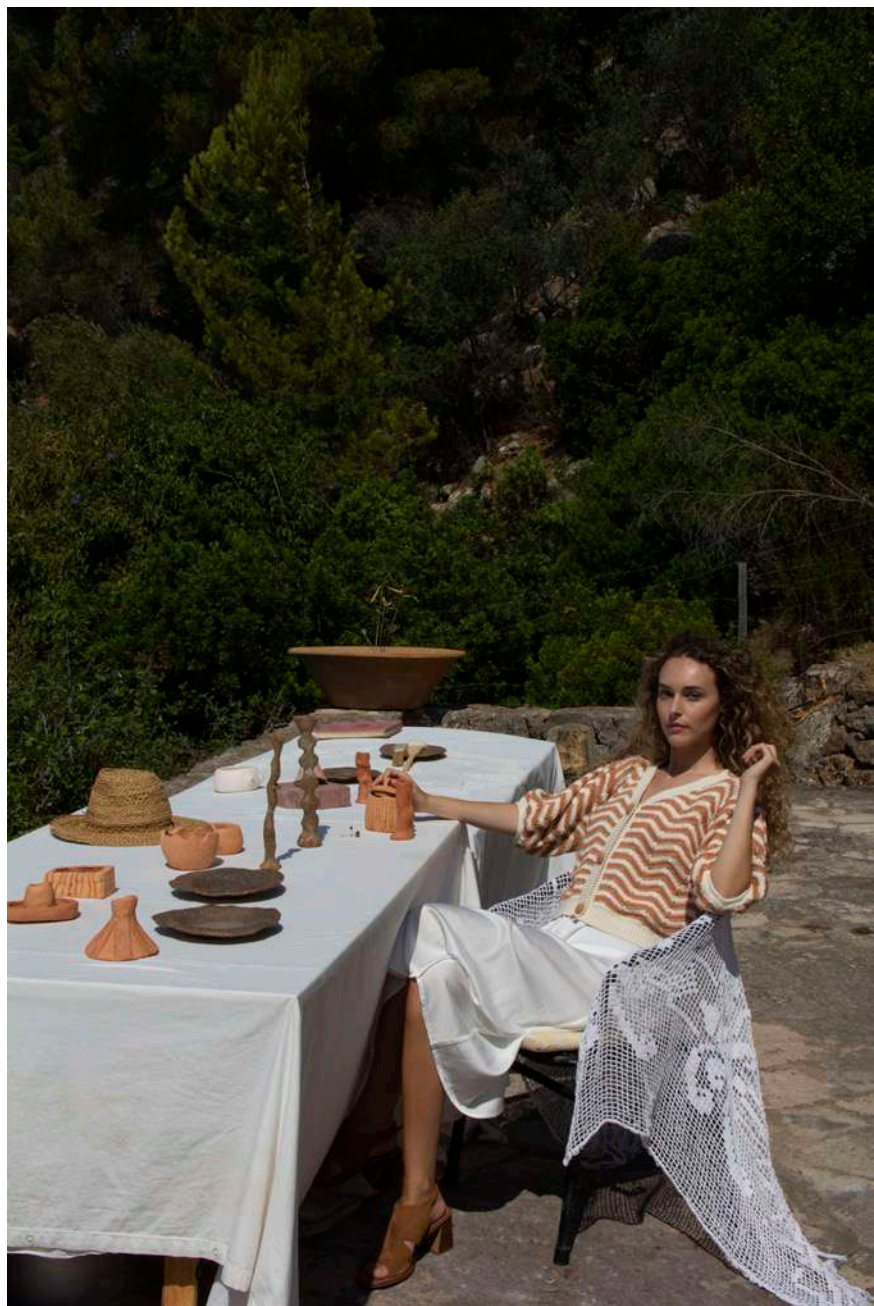


AMELIA TROUSERS
FABRIC: 100% Cotton Denim
KNIT: 100% Organic Cotton





CARLA TOP
KNIT: 100% Organic Cotton



IZEL TOP
KNIT: 100% Organic Cotton



ESTER DRESS
KNIT: 100% Mercerized Pima Cotton



LORENA TOP
KNIT: 100% Organic Cotton



POLINA SHORTS
KNIT: 100% Organic Cotton



RAMONA TOP
FABRIC: 100% Jersey Pima Cotton
KNIT: 100% Organic Cotton

MARIA TOP
KNIT: 100% Organic Cotton





BELEN DRESS
FABRIC: 100% Poplin Pima Cotton
KNIT: 100% Organic Cotton



SANDRA DRESS

FABRIC: 100% Poplin Pima Cotton

KNIT: 100% Mercerized Pima Cotton



GRETA BOBOS TOP
KNIT: 100% Organic Cotton



PILAR DRESS

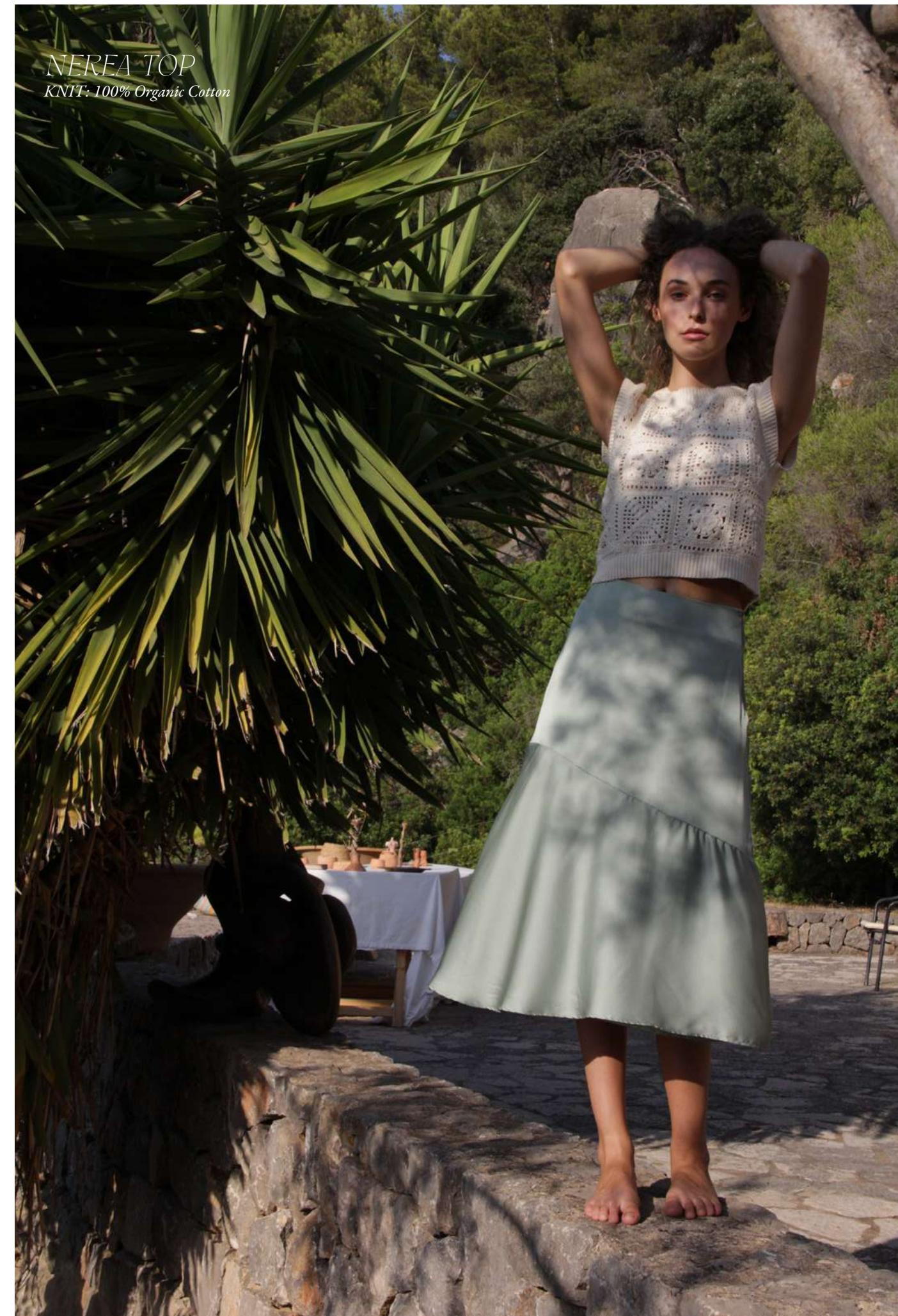
FABRIC: 100% Recycled Polyester Silk

KNIT: 100% Mercerized Pima Cotton





PAULA DRESS
KNIT: 100% Mercerized Pima Cotton





MARTINA DRESS
FABRIC: 100% Poplin Pima Cotton
KNIT: 100% Organic Cotton



CELIA TOP
KNIT: 100% Organic Cotton

BLANCA DRESS
FABRIC: 100% Poplin Pima Cotton
KNIT: 100% Organic Cotton







VICTORIA CARDIGAN
KNIT: 100% Organic Cotton



FIGURELLA SWEATER
KNIT: 100% Organic Cotton





ALICIA DRESS
FABRIC: 100% Recycled Polyester Silk
KNIT: 100% Mercerized Pima Cotton



LUPE TOP
KNIT: 100% Organic Cotton



NORA TROUSERS
KNIT: 100% Mercerized Pima Cotton





ZAIDA TROUSERS
KNIT: 100% Organic Cotton



JUANA DRESS
FABRIC: 100% Poplin Pima Cotton
KNIT: 100% Organic Cotton

«Mallorca has an unmistakable charm. There is a subtle magic found on the island. The earthiness, greenery, and fragrance of flowers and plants, growing in the field is breathtakingly inimitable. Taking time to speak and listen to your friends, to look in their eyes, to catch their gestures and smiles, to pick fruits and vegetables and then cook them together is a priceless return to real and joyful life. Sitting in the lush green gardens, while gazing at the sunset and the sea, amidst the farm animals and the charming Spanish houses in the background, is a joie de vivre. I guess I found the reason why Mallorca is so magnetic for the people all over the world; local citizens prioritize slow living to live a more balanced, meaningful life through slowing things down and appreciating both the world around them and what they have».

Linhya Guerrero



S T E L L A P A R D O

P A R I S

SHOP

51 Rue de Turenne, 75003 PARIS

+33 9 67 48 13 98

SALES

tatiana@stellapardo.com

www.stellapardo.com

INSTAGRAM

@stellapardo